

City of Camas Special Events Department - Community Sponsorship Information
Values of Sponsors for Special Events and Youth Activities

<u>Event/Activity</u>	<u>Crown Sponsor</u>	<u>Heritage Sponsor</u>	<u>Event Sponsor</u>
Events listed on next page	\$1,000.00+	\$500.00 - \$999.00	Under \$500.00

All Levels of Sponsorship will receive the following benefits:

- Your organization's name and logo will be listed on printed event materials we send out to the community, if sponsorship commitment is received by publication deadline date(s). This may include the Parks and Recreation Guide on the city web site, event flyers, and event posters.
- Your organization's name will be mentioned, when applicable, throughout the event.
- A letter of confirmation that your donation is tax deductible, as the City of Camas is a governmental tax-exempt entity.
- Your staff and members are encouraged to volunteer.

In addition:

Crown Level Sponsors will receive the following benefits:

- Your organization's logo will be the largest on the printed materials and will be placed in a prominent position. Your logo will also be printed on materials as listed above, as well as any newspaper or magazine ads which may be contracted for the event, as long as sponsorship commitment is received by publication deadline date(s).
- On event day, your organization's banner will be hung near the main festival tent or a location mutually agreed upon between you and the City of Camas.
- The City's event banner(s) will have your organization's logo printed on it.
- Your handouts, give-a-ways, etc. can be made available at a dedicated sponsor booth or table, placed at the Event Coordinator's discretion.
- Alternative ways of participation can be discussed.

Heritage Level Sponsors will receive the following benefits:

- The City's event banner(s) will have your organization's logo printed on it.
- Your handouts, give-a-ways, etc. can be made available at a general sponsors' booth or table, placed at the Event Coordinator's discretion.

Event Level Sponsors will receive the following benefits:

- Your handouts, give-a-ways, etc. can be made available at a general sponsors' booth or table, placed at the Event Coordinator's discretion.

To further discuss sponsorship opportunities, please contact:



Krista J. Bashaw
Special Events Coordinator
City of Camas
616 N.E. 4th Ave.
Camas, WA 98607
kbashaw@cityofcamas.us
360-817-7991