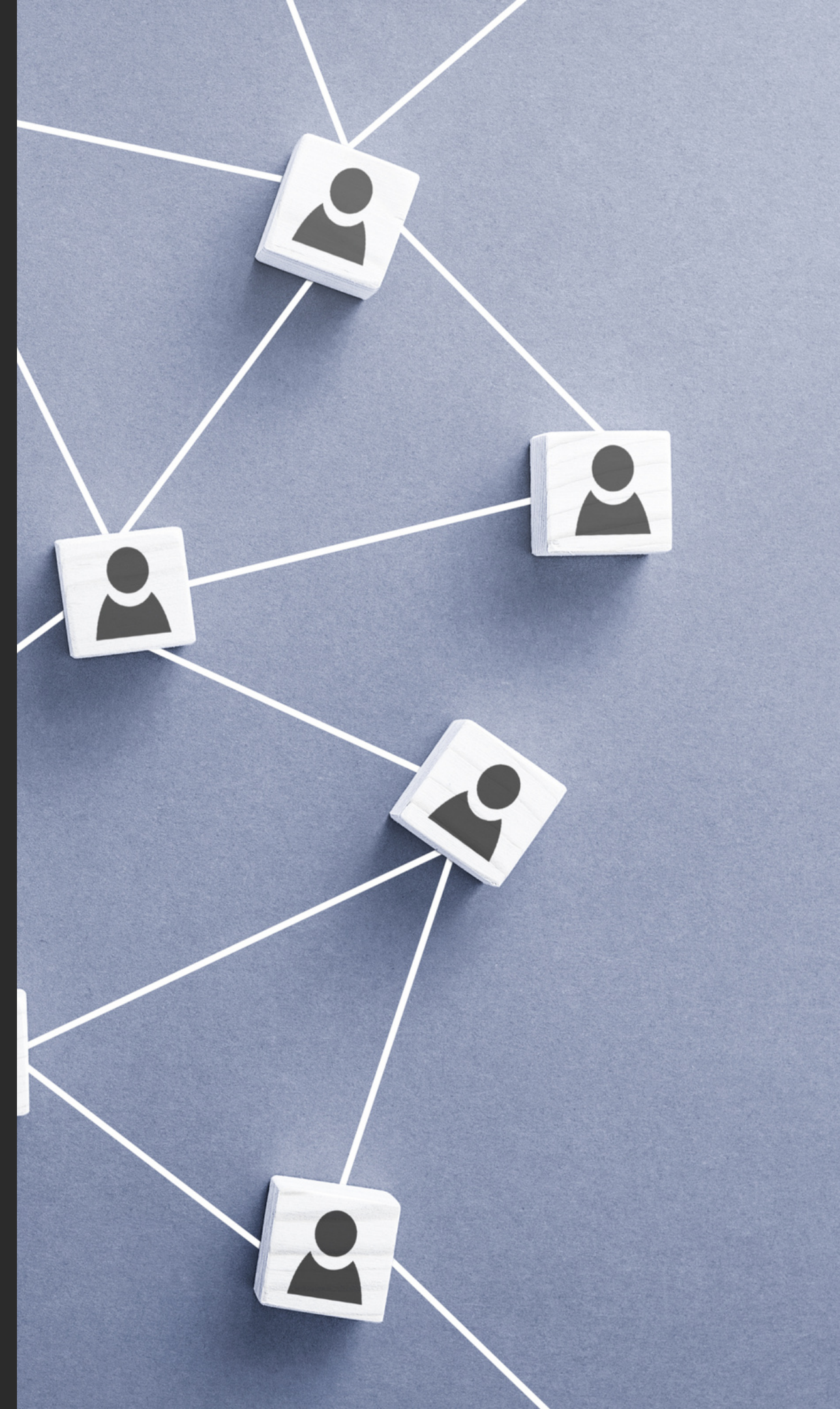




# STRATEGIC PLANNING 2022

# Community Engagement Results





# Methodology

- Online Survey
- One-on-One Conversations
- Community Listening Sessions
- 802 participants

# General Themes

53% Programs, Events & Activities

48% Learning

39% Nature

35% Diversity, Equity & Inclusion

22% Connection



# General Sentiment

52% Favorable

7% Unfavorable

41% Neutral



# Online Survey Quotes

A SAMPLING

This library is an educational force in our community. It is one of the treasures of our town, and I trust it will continue to provide growth and education for our youngest ones, as well as providing educational and cultural resources. Camas Library is truly a bright spot in this town.

Thank you. Our Library is a bright spot in our community, and we appreciate your work and the space you create. Keep going with the same passion for making things better for our community members.

**YOU ARE BRILLIANT!** Your staff are amazingly helpful, patient, and a joy to approach for questions or help. You do so, so many things well. I'm sure you know that so many Camas residents see the Camas Library as a jewel for serving our community so well! Thank you for you being you.

The Camas Library is beautiful in location, decoration, and staff. I am filled with joy every time I set foot in the Library. Thank you for constantly working to engage and equip our community! You add SO MUCH value to Camas!

I LOVE my library: everything from a fireplace and naming potted plants, to displaying Staff's Picks and artwork by local creators, and upgrading its database to allow a personal list of books read by each library member. Thank you!



# Your ideal community

23% Friendly

14% Safe

13% Supportive

11% Inclusive

9% Green

# What concerns do you have about our community?

15%

Growth

13%

Divisiveness

13%

Racism

12%

Housing

12%

Safety





# What's your vision for the Library's role in the community?

Community Engagement

34%

Community Center Programs

8%

Services for Children Early Literacy

Content Delivery

23%

Books Knowledge



## Top 5

1. Programs
2. Collections
3. Facilities
4. Hours
5. Marketing



## Top 5

1. Longer hours/open on Sunday
2. Better or more marketing for events
3. Improved children's space
4. More books (both print and digital)
5. More of everything!



## Top 5

1. More events in general
2. More events for babies, toddlers, and pre-k
3. More events for kids
4. Events fill up too quickly/waitlist
5. More events for teens; More speakers/lectures (tie)

*All other program-related input was in the form of individual suggestions.*



## Top 5

1. More print books
2. More ebooks
3. More audiobooks (any format)
4. A library of things  
(ex: toys, tools, cookware, board games)
5. More children's books



Top

Improved children's space



## Top

1. Longer hours / Open on Sunday
2. Events in the evening/weekend



Top

Better, increased  
marketing for events



## Top

1. Increase public awareness / outreach
2. Resume delivery with Fort Vancouver Regional Libraries (FVRL)





2018

# COMPARISON OVER TIME

2022

## IDEAL COMMUNITY

Community-minded **Friendly** **Safe** Small-town feel Activities

## COMMUNITY CONCERNS

Connection Inclusion & Diversity **Growth** More Events **Safety**

## GENERAL LIBRARY THEMES

- Programs focusing on kindness, compassion, and neighbors getting to know one another
- Programs focusing on building an inclusive community and teaching about different cultures
- Offering volunteer opportunities and ways for residents to give back

## IDEAL COMMUNITY

**Friendly** **Safe** Supportive Inclusive Nature/Green

## COMMUNITY CONCERNS

**Growth** Divisiveness Housing Racism **Safety**

## GENERAL LIBRARY THEMES

- More programs, for all ages and interests
- Improve marketing
- Make services for young children a priority
- Make library use as convenient as possible
  - shorter wait times for digital items
  - more print materials
  - change drop box location
  - evening and weekend programs
  - open Sundays