



**CITY COUNCIL WORKSHOP MEETING AGENDA**  
**Monday, May 8, 2017, 4:30 PM**  
**City Hall, 616 NE 4th Avenue**

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**SPECIAL MEETING**

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. PUBLIC COMMENTS**

**IV. WORKSHOP TOPICS**

**A. City of Camas Strategic Plan Update**

Details: The consultants will review the work done to date for the Strategic Plan process, then provide an opportunity for Council to discuss and give direction to the consultants and staff's Strategic Planning Team.

Presenters: Holly Valkama and Rob Fenty, 1961 Consulting

Recommended Action: This item is for Council's information and discussion only.

 [City of Camas Strategic Plan Update](#)

**V. PUBLIC COMMENTS**

**VI. ADJOURNMENT**

NOTE: The City welcomes participation of its citizens in the public meeting process. Effort will be made to ensure anyone with special needs can participate. For more information call 360.834.6864.



# City of Camas

## Strategic Planning Update

5/8/2017

Presented By:  
Holly Valkama and Rob Fenty

# Process

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As part of building the City of Camas 2018-2020 strategic plan, a series of informal working sessions were facilitated by Rob Fenty and Holly Valkama with Council Members to identify potential guiding priorities for Council decisions over the next 3 years.

The following is a summary of priorities and related decision filters based on these conversations. The intent is to foster clarity and alignment among the Council Members to articulate 3-year priorities that can guide decisions based on community needs and priorities.

Once Council has agreed upon these 3-year priorities, the Strategic Planning Team will continue to draft other elements of the strategic plan and present to Council on June 5<sup>th</sup>.

There is a hierarchy of needs and wants that influences decision making.

# Hierarchy of Needs and Wants

- Connection to Outdoors (recreation; buffer to urban environment)
- Inclusive, "Connected" Community

We want to preserve the "uniqueness" of Camas for current & future generations

## Wants

- Central Gathering Place (Downtown, "Plaza")
- Community Events
- Affordable Housing
- Community Center
- Library
- Pool
- Cemetery
- Open Spaces
- Parks & Trails

- Public Safety
- Infrastructure
- Financial Sustainability

We need to fund and provide a defined level of services that meet community needs (and be as efficient as possible)

Our infrastructure needs to support the size of our community

## Needs

- Police
- Fire
- Ambulance
- Water
- Sewer
- Drainage
- Garbage
- Roads

## Draft Three Year Priorities (2018-20)

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The strategic plan focus would center on these areas as priorities. Yet to be determined are the goals, or amount of movement expected in each of these areas, and the key initiatives that will create that movement.

1. Define and prioritize specific levels of services and ensure adequate funding to those defined service levels
2. Create financial sustainability
3. Fund and ensure effective implementation of core infrastructure
4. Proactively set and manage “guard rails” for growth to ensure that growth occurs in line with the City’s guiding decision filters

## Guiding Decision Filters

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Our intent in this process is to develop a set of questions that the Council can apply as filters for all decisions. In general, Council members aligned on the following:

1. Are we funding and providing defined level of services (in line with community needs and priorities)?
2. Are we preserving and/or building the defined financial sustainability of our City?
3. Are we preserving our connection to and integration with the outdoors (through parks, trails and retaining the natural beauty of open spaces)?
4. Are we creating an inclusive community that has the “feel” of a small town (safe, friendly, welcoming, “looking out for each other”)?

**City of Camas**  
**Strategic Plan**  
 2018-2020



OUR MISSION		CITY OF CAMAS 2018-2020 STRATEGIC PRIORITIES			
<p><i>The City of Camas commits to preserving its heritage, sustaining and enhancing a high quality of life for all its citizens and developing the community to meet the challenges of the future.</i></p>		1. Meet <b>COMMUNITY NEEDS</b> with optimal use of community resources	2. Create <b>FINANCIAL SUSTAINABILITY</b> for our City	3. Ensure <b>CORE INFRASTRUCTURE</b> to meet community needs	4. Proactively <b>MANAGE GROWTH</b> in line with our vision & decision principles
OUR VISION		2018-2020 KEY OBJECTIVES			
<p>Camas is... <b>SMALL TOWN FEEL</b></p> <p>Great Schools Place to Raise A Family Model City</p> <p>Integrated with Outdoors</p> <p>SAFE</p>		<p>What measurable goals will we hold ourselves accountable to? How will we measure success? How much do we want to 'move the needle' in each of these areas?</p> <ul style="list-style-type: none"> <li>All community needs &amp; chosen priorities funded at a defined level of service</li> <li>Net Positive Budget</li> <li>Reserve Funded</li> <li>North Shore is neighborhood ready (water, sewer, roads, school, fire/police)</li> <li>Current infrastructure is properly maintained (defined service levels)</li> <li>TBD</li> </ul>			
OUR DECISION PRINCIPLES		2018-2020 KEY INITIATIVES			
<p>Are we... 1. Providing services in line with community needs &amp; priorities?</p> <p>2. Creating financial sustainability for our City?</p> <p>3. Preserving our integration with the outdoors?</p> <p>4. Creating an inclusive community that feels like a small town?</p>		<p>What are the major bodies of work that we think will allow us to reach our Key Objectives?</p>			
OUR INTERNAL VALUES					
<p>Hard Working Fun</p> <p>Helpful Empowered</p> <p>Examples</p> <p>Final Values TBD</p>					